

## **BANNER STAND ARTWORK TEMPLATE**

## Value-Line Retractable Banner Stand

VLRBS315 - Stand Only GLBB31579 - Banner Only

Avoid adding significant graphic elements within 1" of the top (logos, copy, etc.).

## Banner Specifications:

Full-color solvent print on 9mil anti-curl film. Scratch, water and UV resistant.

## **Print & Design Specifications:**

- Artwork dimension: 31½"w x 79"h (overall), 31½"w x 78"h (viewable image area).
- Design space should either be 300dpi @ 50%, or 150dpi @ 100%
- Set file to RGB color. If artwork is received in CMYK, it will be converted to RGB.
- Accepted file formats: Illustrator (.ai), Illustrator or Photoshop (.eps), TIFF, or production PDF's.
- If you are using InDesign or Quark XPress, please design at 100% and send a production PDF.
- Please DO NOT e-mail your file If it exceeds 5mb.
  E-mail our customer service team at, info@mfblouin.com to acquire FTP information.

Allow a 2" margin at the bottom of the graphic. Design elements too close to the bottom may get partially covered by the hardware.

Avoid adding significant graphic elements to this area (logos, copy, etc.).

Overall Banner Dimensions (31½"w x 79"h)

Viewable Area (31½"w x 78"h) 79"